

Press Release

Family Owned Safeguard Further Improves Its Bus Services in Guildford

Guildford: Monday 6 September 2021

Safeguard Coaches increased the number of journeys provided on its bus routes from Monday 6 September 2021 and also took the opportunity to introduce new fares products, simpler ways of buying tickets, the ability for customers to track its buses plus a new range of publicity leaflets containing details of all the changes which are available from drivers and other local outlets.

From 6 September 2021 Safeguard's service from Bellfields to the Town Centre is renumbered from 3s to 3 with minor adjustments to bus times.

From the same date, on Routes 4 & 5 (Town Centre to Royal Surrey Hospital and Park Barn) buses run more frequently at busy times including every few minutes to/from Park Barn, and every 12 minutes between the Town Centre, Rail Station and Royal Surrey Hospital. There will be more buses on Sundays including evenings when journeys will be restored following their curtailment at the start of the Covid crisis.

Simpler Fares

Safeguard is now offering a range of 1, 7 and 28-day tickets which give unlimited travel on Routes 3, 4 and 5. Adult, Young Adult (aged 17-24 years) and Child (5-16 years) versions are available and can be bought from our drivers or via the Company's new MyTrip smartphone app.

One way and return fares are also available – with continuing discounts for NHS staff - and the Company confirms that it still accepts cash and gives change.

Where's My Bus?

Safeguard's MyTrip smartphone app also allows customers to track its buses in real time and therefore be reassured that their bus is on its way. Or they can use the app to accurately time their arrival at the bus stop so that they don't have to wait too long. The app also gives an indication of the number of passengers on board an approaching bus which can help with social distancing.

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Andrew Halliday, Managing Director of the family-owned and local firm confirmed that Safeguard continues to fog its vehicles daily with anti-viral chemical and clean frequent touch points regularly. With customers advised to wear a face covering and buses generally having plenty of space he said that he believed bus travel to be completely safe and that the improvements being introduced will encourage people to use the bus and help improve Guildford's air quality and traffic problems.

New Coaches

Safeguard is also investing in its coach fleet and last week took delivery of two new 57-seat coaches with all the features expected of a modern touring coach. One of the coaches will work for the Company's Farnham Coaches division. With stand-out imagery on their rears these two coaches will be very noticeable.