

COOKIE NOTICE for [Safeguard Buses \(www.guildfordbus.co.uk\)](http://www.guildfordbus.co.uk)

Last updated: 22<sup>nd</sup> January 2019

Safeguard Coaches, [www.guildfordbus.co.uk](http://www.guildfordbus.co.uk) Cookie Policy describes the different types of cookies that may be used in connection with the website owned and controlled by us from which you are accessing this Cookie Policy (the "Site"), and how you can manage them.

We may change this Cookie Policy at any time. Please take a look at the "LAST UPDATED" legend at the top of this page to see when this Cookie Policy was last revised. Any changes in this Cookie Policy will become effective when we make the revised Cookie Policy available on or through the Site.

**WHAT IS A COOKIE?** Cookies are small text files that are stored on your computer or mobile device. They are widely used in order to make websites work, or work in a better, more efficient way. They can do this because websites can read and write these files, enabling them to recognise you and remember important information that will make your use of a website more convenient (for example by remembering preference settings).

**WHAT COOKIES DO WE USE?** Below we list the different types of cookies that may be used on the Site. Note that to the extent information collected through cookies constitutes personal information; the provisions in the Privacy Policy apply and complement this Cookie Policy

#### Essential Cookies

Essential cookies are necessary for the Site to function and enable you to move around it and to use its services and features. Without these absolutely necessary cookies, the performance of the Site will be compromised.

Cookie Name	Provider	Type	Expiry
ASP.Net_SessionId	Provided by <a href="http://www.mymobiletickets.com">www.mymobiletickets.com</a> , used to identify the users session data, and would be active when purchasing tickets.	HTTP	Session

#### Analytics Cookies.

Analytics cookies collect information about your use of the Site, and enable us to improve the way it works. For example, analytics cookies show us which are the most frequently visited pages on the Site, help us record any difficulties you have with the Site, and show us whether our advertising is effective or not. This allows us to see the overall patterns of usage on the Site, rather than the usage of a single person. They are not used for targeting adverts to individuals.

Cookie Type	Provider	Type	Expiry
_ga	<a href="http://www.mymobiletickets.com">www.mymobiletickets.com</a> registers a unique ID that is used to generate statistical data on how a visitor uses the website	HTTP	2 years
_gat	<a href="http://www.mymobiletickets.com">www.mymobiletickets.com</a>	HTTP	Session

	used by Google Analytics to limit the request rate		
_gid	<a href="http://www.mobiletickets.com">www.mobiletickets.com</a> registers a unique ID that is used to generate statistical data on how a visitor uses the website	HTTP	session
collect	google-analytics.com used to send data to Google Analytics about the visitors device and behaviour. Tracks the visitor across devices and marketing channels	Pixel	session

### How do I manage cookies?

In addition to the options provided above, you may refuse, accept or remove cookies from the Site at any time by activating or accessing the setting on your browser.

You may wish to refer to [aboutcookies.com](http://aboutcookies.com)

Please be aware that if cookies are disabled or removed, not all features of the Site may operate as intended.

CONTACT US: If you have any further questions, please contact us via

Email: [info@safeguardcoaches.co.uk](mailto:info@safeguardcoaches.co.uk)